

## What do I need to know about Netflix?

Netflix is the most popular streaming service in the UK, and has been for a couple of years. Netflix now have "Netflix Originals" meaning they are the providers of those programmes, having filmed and funded them. In terms of variety, it has not really got a contender now and has become essential to many since lockdowns were introduced.

# NETFLIX

204 Million  
active users

Available on  
almost all  
platforms

Founding  
Date: 1998

15 Million UK  
Subscriptions

Revenue model:  
Monthly  
Subscriptions

\$17 Billion spent  
on self-made  
films

Did you know that you can setup a child account on Netflix? This helps stop them coming across films that may scare them, and de-clutter your own Netflix feed for when you want to watch something!

it is thought that many as 25% of households that have a Netflix Subscription, share their Netflix account with someone else who is not part of their household which is against the terms of service.



The app and website make it available on almost every smart device imaginable, allowing you to stream from more than one device in the same household with ease.



## Positive Points

1. Used correctly, this is the biggest source of film/boxset entertainment available on the internet
2. The ability to setup a child account allows you to protect your children from content that may effect them.
3. There are no features for people to speak to each other within the platform

## Negative Points

1. Without a Kids account, the content can be very unsuitable for younger children
2. The autoplay feature means episodes keep on playing, increasing screen time significantly
3. The rise in available content has seen younger children go on to 'older' content much sooner than previous generations, sometimes negatively impacting their behaviour.



### Parent Opinion: (of a 4 year old)

Netflix has lots of kids shows but it also has adult shows too. If you are nervous to have your kids watch Netflix then just turn on parental controls so they can't click on any shows that aren't kid-friendly.

**"You cannot put a price on the value of open and honest communication within the home."**